

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**  
**(Small Entity)**

Docket No.  
CANN-0208

In Re Application Of: Cannon

Serial No.  
09/814,622

Filing Date  
03/22/2001

Examiner  
Fleurantin, Jean B.

Group Art Unit  
2172

Invention: **METHOD AND APPARATUS FOR ANALYZING DATA AND ADVERTISING OPTIMIZATION**

**RECEIVED**

AUG 20 2003

Technology Center 2100

TO THE COMMISSIONER FOR PATENTS:

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a response to the Office Action of February 13, 2003 in the above-identified application.  
*Date*

The requested extension is as follows (check time period desired):

☐ One month    ☐ Two months    ☒ Three months    ☐ Four months    ☐ Five months

from: May 13, 2003

*Date*

until:

August 13, 2003

*Date*

A verified statement of small entity status as a small entity under 37 CFR 1.27:

- ☐ is enclosed.  
☒ has already been filed in this application.

The fee for the extension of time is \$465 and is to be paid as follows:

- ☒ A check in the amount of the fee is enclosed.  
☒ The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 19-0513  
☒ If an additional extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. 19-0513

  
*Signature*

Dated: August 13, 2003

Kenneth C. Booth  
Reg. No.: 42,342  
SCHMEISER, OLSEN & WATTS LLP  
18 E. University Drive #101  
Mesa, AZ 85201  
480-655-0073

I certify that this document and fee is being deposited on August 13, 2003 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



*Signature of Person Mailing Correspondence*

Heather Clark

*Typed or Printed Name of Person Mailing Correspondence*

cc: